

Brad Olrich

Art Lecturer

Tech Skills

PHOTOSHOP



ILLUSTRATOR



INDESIGN



CORELDRAW



CLIP STUDIO PAINT



Design Skills

TYPOGRAPHY



PRINT DESIGN



LAYOUT



COLOR THEORY

Soft Skills

CREATIVITY

COMMUNICATION

LEADERSHIP

PLANNING

PROBLEM SOLVING

COLLABORATION

TIME MANAGEMENT

Art Lecturer with 10+ years of experience facilitating learning in graphic design focusing on contemporary artists who use digital media for artistic expression. Specialist in communicating visual ideas through the computer as a medium for creating art. Increased student enrollment 15 percent by creating online courses to match in-person courses during the pandemic. Seeking to merge my passion and expertise for graphic design into the role of Graphic Design Lecturer at Central Michigan University.

Professional Appointments

- 2017-08 - **Lead Art Faculty, Mid Michigan College, Mount Pleasant, MI**
present Teach a minimum of 15 hours, full-time undergraduate courses, in-person and online, each semester, mainly focused on graphic design instruction and tutorials to develop work for design portfolios.
- 2004-09 - **Adjunct Art Faculty, Mid Michigan College, Harrison, MI**
2017-08 Taught 6-12 hours of undergraduate courses each semester, mainly focused on introductory drawing and illustration, with some graphic design.
- 2004-09 - **Graphic Design Instructor, Clare-Gladwin RESD, Harrison, MI**
2015-12 Taught graphic design as a career & technical education course to area high school juniors and seniors. Encouraged good practice in the work place concerning punctuality, behavior, standards of work, and attendance.

Education

- 2017 **Master of Fine Arts, Illustration**
School of Illustration
Academy of Art University, San Francisco, CA
Thesis Project: Commodore Dinosaur: The Quest of Quetzalcoatl
- 2008 **Bachelor of Fine Arts, Graphic Design**
College of Arts & Media
Central Michigan University, Mount Pleasant, MI

Publications

- 2021 "Brain Freeze #7: Sword and Sorcery Edition"
Main Enterprises
- 2021 "Characters From Greek Mythology"
Main Enterprises
- 2016 "Jungle Drums"
Main Enterprises
- 2016 "Indie Comics #1 & #2"
Aazurn Publishing

Teaching Experience

Undergraduate level courses covering graphic design: Introduction to Graphic Design, Intro to Digital Imagery, Logo and Corporate Identity, Digital Pre-Press and Continuity, Page Layout, Digital Painting and Illustration.

Undergraduate level courses covering fine arts: Into to Drawing, Traditional Illustration, Comic Book and Graphic Novel Illustration, Storyboarding and Sequential Art.

Undergraduate preparation courses for graduating and transferring students: Professional Practices and Portfolio.

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Art Lecturer

Professional Organizations

American Institute of Graphic Arts
Michigan Education Association

Professional Service

Technology Services Advisory Committee, Mid Michigan College, 2017-present
Advisory Board, Gratiot Isabella Technical Education Center, 2017-present
Gladwin Area Artists Guild Fall Art Show, 2019